



SPONSORSHIP OPPORTUNITY:

SMARTER COMMERCIAL ENERGY MASTERCLASS

When: Wednesday 5th April 13:00 – 19:30 (including networking drinks reception)

Where: Gowling WLG, 4 More London Riverside, London SE1 2AU

EVENT OUTLINE

With increasingly volatile energy markets and a shift towards a smart, flexible energy system, the stage is set for smarter commercial energy. The **Solar Trade Association**, **The ADE**, **Delta-ee** and **Gowling WLG** are bringing together experts from their networks to share knowledge on the practicalities of projects working now and examine where the next generation of opportunities is developing. This masterclass will focus on how commercial energy users can reduce their energy costs and meet CSR requirements through new technologies (e.g. energy storage, low-carbon generation), business models (e.g. PPAs, demand response) and market approaches (e.g. P2P trading, blockchain). Technology providers, energy managers, traders and expert consultants will share their expertise, showing how the C&I sector right now is acting as the test-bed for designing the energy market the future. The event will be followed by a networking drinks reception.

TOPICS

- Revenue generation from new technologies and flexibility markets
- Optimizing value from your existing assets
- Practicalities of different business models (PPAs, P2P trading, demand response)
- Costs, barriers and financing arrangements
- Combining portfolios of generation and demand technologies
- Real case studies of successful projects with implications for developing your own

WHY SPONSOR?

Recognition

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Brand Exposure

Present your brand and company to 100 high level industry stakeholders

Visibility

Highlight your offering to the market and showcase what you do



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Free tickets for your staff	X 2
Roll up banner and table in networking area	X
Discount of 20% on the non-member price for your contacts	X
Price	£2,000

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