

RAISING STANDARDS IN SOLAR PV OPERATIONS & MAINTENANCE

SPONSORSHIP PACKAGES

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DATE: DECEMBER 6, 2016

LOCATION: BIRD & BIRD – LONDON, UK

The **Solar Trade Association** and **SolarPower Europe** are keen to raise awareness of how good quality operation and maintenance (O&M) of commercial solar rooftops and solar farms is essential to ensuring their performance, longevity and safe working condition.

The UK and EU bodies want to ensure that the sector goes beyond minimum standards and establishes best practice to raise the bar in this field.

In July the UK Solar Trade Association launched its **new initiative Raising Standards in Solar PV Operations and Maintenance**, and earlier in the year SolarPower Europe launched its **own comprehensive Europe-wide O&M Best Practice Guidelines**.

We look forward to welcoming you to discuss how to raise standards in this important and growing sector.

WHY BE A SPONSOR?

Recognition

be visible and present where it matters!

Brand exposure

Present your brand in front of 120+ high level industry stakeholders representing whole value chain:

- *Asset owners*
- *Developers*
- *Investors*
- *Financiers*
- *Technology Providers*
- *O&M Providers*
- *Investment Managers*

Online reach

benefit from a promotion campaign with visibility in e-mailing to a database of 18000+ international solar industry professionals.

Additional visibility

benefit through offline and online additional media promotion (print, broadcast, blogs and social media)

2016 SPONSORSHIP PACKAGES

BENEFITS	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR	EXHIBITION SPONSOR	BADGE SPONSOR
Guaranteed speaking slot during the workshop	x	x			
Corporate logo on all mailings/invitations connected to the event	x	x	x	x	x
Corporate logo and a link of the sponsor on the event web page	x	x	x	x	x
Corporate logo on speaker's lectern	x	x	x	x	x
Corporate logo on the workshop agenda and list of participants	x	x	x	x	x
Free access for Sponsor company staff to workshop	3x	2x	2x	2x	2x
Insertion of marketing material supplied by the sponsor in event folder (max 1)	x	x	x		
1 self-standing roll up banner on the stage	x				
1 self-standing roll up banner in networking area	x	x	x	x	
1 Exhibition place in the networking area during the workshop	x	x	x	x	
1 advertorial in SolarPower Europe Solaris newsletter up to two months before/after the workshop	x				
VIP guest invitations possible to workshop	1x				
Corporate logo on badges					x
PRICE (*SolarPower Europe Member and/or STA Member)	£10,000 (Member*)	£7,000 (Member*)	£5,000 (Member*)	£3,000 (Member*)	£2,000 (Member*)
	£13,000 (Non-Member)	£9,000 (Non-Member)	£6,500 (Non-Member)		£2,600 (Non-Member)

FIRST COME, FIRST SERVED

Sponsorship packages are limited. First-come, first-served.

Make sure you do not miss the opportunity to promote your brand. Book your sponsorship package now!

Interested in these offers or specific opportunities? Let's discuss.

Call our team to discuss the best options to support your marketing strategy.

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