



Innovators

Entry Membership package

Rigorous R&D, bright minds and enterprising companies eager to disrupt status quo energy systems will accelerate our path towards decarbonisation. We understand that association memberships are not typically prioritised at such early stages of your journey. However, being part of a broader industry network can offer many valuable benefits.

This is why STA is offering *a free 1 year membership* to companies in the start-up phase, which are developing innovative technologies or new business models. **STA Innovators** aims to foster up-and-coming innovators and inventors who are designing solutions linked to solar generation, heat and battery storage for the low carbon, smart power future.

What will membership mean for you?

Enhance your networks in solar and storage industries

- Free access to eight industry working groups to gain knowledge and contacts in the solar and storage sectors
- Discounted tickets for 4 conferences in the year

Broaden your communication

- STA will showcase your innovations in our communication materials to the industry and stakeholders, exhibition stands or presentations
- STA Quarterly Innovation Newsletter to include information on your activities

Increase investment opportunities

- Opportunity to feature in discussions with policymakers about government innovation funds
- STA has a significant number of members in the finance sector who specialise in solar and storage investment offering Seed to VC level financing.

What innovators can offer the STA

- Prominent display of our logo and STA membership on your website
- Willingness to share any outcomes of research or case study material with us to inform our market intelligence and communications
- Quarterly update of your activities for us to share
- Consideration of joining as a full member after the first year offer expires



Who would qualify?

- Academic/Research spin-offs seeking early stage funding
- Start-ups with no significant revenue streams
- Social Enterprises / Community Interest Companies (CIC) in a start-up phase

There are a number of features that we will look for when assessing the application:

- Receive grant/incubation funding which is a large majority of your annual revenue
- Clearly defined value proposition that addresses an energy market problem
- Can demonstrate considerable market size and total addressable market
- Product/Service offering supported by valuable metrics
- Can illustrate deep understanding of the sector's challenges and opportunities
- Experienced leadership and management team

Who would not qualify?

- New companies carrying out established activities like PV installation, consultancy, etc.
- New incorporations resulting from a restructuring of an established company

How do you join?

You can apply by following this link on our website or emailing enquiries@solar-trade.org.uk.

If you are unsure of anything or would like more information, please fill out an enquiry form and we will get back to you within 5 working days.